

2007 - 2008 Annual College Planning Initiatives: Assessment

Priority	Initiative	Performance Indicator	Assessment
PI - 1	Accessibility		Met
	Increase student access by 10% over previous academic year to "in demand coursework/training" of credit/non-credit hours generated by alternative offerings (ITV, KYVU, KET, evening, bi-terms, 14-week classes, weekends and summer offerings.) (56 – ST Accessibility)	Enrollment Data	Between Fall 2006 and Fall 2007, SCC increased the number of online, hybrid, KET, ITV, and/or weekend courses by 22% (98). Enrollment in these courses rose 20% between Fall 2006 and Fall 2007.
PI - 2	Accessibility		Not Met
	Improve student access by increasing the fall-to-fall retention rate of first-time, credential seeking students to 65%. (35 – ST Accessibility)	KCTCS CPE Data & Enrollment Data	Retention of first-time, full-time students was 63% for Fall 2007.
PI - 3	Communication		Not Met
	Equip 100% of college buildings, with reliable wireless access technology. (35 – ST Communication)	Departmental Survey	Of the 16 college buildings (not including storage buildings), only 2 have been equipped with wireless access technology.
PI - 4	Leadership		Met
	Increase academic unit/division budgets by an average of 10%. (22 – ST Leadership)	Budget Data	Academic budgets were increased by an average of 10%.
PI - 5	Learning Environment		Not Met
	Develop a college technology plan to support teaching and learning as measured by a baseline faculty assessment of current and reliable instructional technology. (21 – ST Learning Environment)		Technology plan in progress.
PI - 6	Learning Environment		Not Met
	Develop leadership skills in faculty and staff by providing one leadership seminar for each group. (14 – ST Learning Environment)	Professional Development Registration Reports	Seminars not developed or offered at SCC during 2007-2008
PI - 7	Learning Environment		Not Met
	Adopt a culture of evidence that integrates student outcomes CAP team findings with at least one documented improvement strategy in each academic program and/or general education course. (6 – ST Learning Environment)		Improvement strategies were not articulated for each general education course.
PI - 8	Communication		Not Met
	Assess community perception of the quality of SCC programs and services via sampling survey techniques. (6 – ST Communication)		Community survey not developed or administered.
PI - 9	Communication		Not Met
	Increase enrollment by 3% through the use of an integrated marketing team. (6 – ST Communication)	Enrollment Data	Headcount rose % between Fall 2006 and Fall 2007. Impossible to tie to marketing team.
PI - 10	Communication		Met
	Increase news coverage for London and eastern district counties by 10% compared to 2006-07 level as measured by the number of media articles published. (6 – ST Communication)	Departmental Survey	During the 2006-07 year, there were 30 articles published in the London Sentinel-Echo; during the 2007-08 year, there were 44 articles published in the London Sentinel-Echo, which is a 46% increase.
PI - 11	Leadership		Not Met
	Improve the learning environment and student access by exceeding the Kentucky Plan goal targets in all four categories. (5 – ST Leadership)	KY Plan Data	SCC exceeded the KY Plan in the areas of Executive/Administrative, Other Professionals, and Students but did not meet in Faculty.
PI - 12	Communication		Met
	Improve internal communications to 65% of administration, faculty and staff respondents to the Campus Climate Survey agreeing they are satisfied with the extent to which information is shared between divisions/departments. (2 – ST Communication)	Campus Climate Survey	78% of respondents strongly agreed or agreed with the item on the Fall 2007 Campus Climate survey.